

About NexJ Systems Inc.



NexJ Systems is the pioneer of Intelligent Customer Management. Our award-winning Customer Relationship Management (CRM) software is designed to help Wealth Management, Private Banking, Corporate and Commercial Banking, and Insurance firms revolutionize their business. Powered by artificial intelligence, our products help drive productivity, boost client engagement, and increase revenue. Unlike traditional CRM, our product encompasses more than relationship management; it also includes data management, process management, and intelligence. Our intelligent CRM is tailored specifically for the following verticals:

- Wealth Management
- Private Banking
- Corporate Banking
- Commercial Banking
- Insurance
- Sales, Trading, & Research

With NexJ, firms can integrate client information from multiple, disparate applications and data sources into a comprehensive view to better understand clients and increase the reliability and efficiency of analytics and machine learning initiatives. The view is coupled with best-of-breed functionality to automate best practices at every stage of the client lifecycle and deliver a unified, omni-channel client experience.

Visit www.nexj.com to learn how NexJ can help you:

- Drive revenue
- Improve efficiency
- Increase user satisfaction
- Boost customer success

Key Differentiators

Industry Experts

- Deep domain expertise in financial services
- Solutions tailored for industry sub-verticals
- Large-scale, global implementations

Integration Experts

- Seamless integration with existing data sources
- Scalable to tens of thousands of users
- Rapidly tailored to unique and specific client needs

Customer Success Experts

- Responsive to our customers' needs
- Proven track record in partnering with industry leaders
- Committed to our customers' success
- The choice of global market leaders

"NexJ Systems brings extensive domain knowledge in the financial services sector, as well as strong CRM functionality to NexJ CRM"

Banker's Guide to Wealth Management Front-Office Systems, November 2017

"NexJ has deep functionality for wealth management, private banking, corporate and commercial banking, capital markets, and insurance"

Vendor Landscape: The Growing Demand for Vertical CRM Solutions, November 2016

"NexJ is one of the industry leaders for its implementation and application of AI across its platform"

XCELENT Awards 2018, Ranking the CRM Technology Vendors for Wealth Management, May 2018

"NexJ's Wealth Management CRM is Tops for Functionality & Technology"

Next-Era Wealth Management CRM: Technologies to Acquire and Engage, May 2017

NexJ is recognized as expert for focus on industry-specific CRM

CRM Technology Value Matrix 2H17, October 2017

What our customers say:

"Having a product that could be integrated throughout the platform, and not just some stand-alone application that is accessed separately, was key for us."

"I just wanted to tell you how much I love NexJ... NexJ has integrated 14 of our systems into a comprehensive view of the customer."

"NexJ provides the state of the art CRM solution that gives the sales process discipline and connectivity to I&B ... aligning our business across geographies, products and customers and supporting our client-centric proposition."

"We are very happy and your team has been the best vendor I have ever worked with. On top of this we have already had a successful rollout [in less than 3 months]!"

At NexJ, we truly believe that business is about relationships, and that this is particularly the case in financial services. As a result, our vertical CRM is developed to enable financial institutions to differentiate themselves through the delivery of personalized service and a superior customer experience.

We offer vertical CRM because we understand that the needs of Wealth Managers are very different from the needs in Corporate Banking or Investment Banking. So, we provide vertical specific solutions for each of these industries.

Our CRM is built on a platform that features Relationship Management Services, Process Management Services, Data Management Services, and Intelligence Services. This provides a front, mid, and back-office value proposition.

Several of the world's most recognizable firms are benefiting from NexJ today. We now have users in more than 60 countries, each with a reasonably high number of integrated systems. This is of great importance when it comes to user adoption because people are more likely to use a system if they are net receivers of information. That is, when they get more out than what they put in.

We are recognized for having the best CRM solution for our industries by the people whose responsibility it is to know. Whether it is a technology evaluation by firms like Gartner or Forrester, or a vertical market evaluation by firms like Celent and Aite, we are consistently rated above the competition.

Firms choose to work with us for several reasons including our vertical market expertise. We focus on the sub-verticals within financial services and have deep domain knowledge within them.

Because we are a niche provider, we always work with our clients to meet their specific needs. We are not only the software provider but also the primary implementation service provider, ensuring a successful roll-out and follow on support



To learn more, visit www.nexj.com or email info@nexj.com



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