



News Release

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NexJ Systems Named "Cool Vendor" by Leading Analyst Firm

Vendors selected for the "Cool Vendor" report are innovative, impactful and intriguing

Toronto March 9, 2009 —NexJ Systems Inc. has been included in the list of "Cool Vendors" in the "Cool Vendors in Customer Service Strategies, 2009, by Michael Maoz and Johan Jacobs, March 3, 2009" report by Gartner, Inc.

NexJ Systems was listed in the Gartner Report focused on vendors who "promise innovative customer-centric processes" and stated that customer service is critical "at all points in the economy, but especially when there is a need to lower operational cost without undercutting the level of service."

NexJ Systems is a provider of innovative, scalable, next-generation CRM solutions for the financial services industry and targets industry-leading enterprise customers with sophisticated customization, integration, and scalability requirements.

Business executives in asset and wealth management and insurance agencies who are looking for a flexible way to interact with clients while managing the flow of information from multiple exiting systems should consider NexJ.

"We are proud that Gartner included NexJ Systems in the Cool Vendor report. NexJ provides our industry-leading customers with solutions that uniquely enable rapid customization, easy integration with existing systems, and massive scalability, "said William M. Tatham, CEO of NexJ Systems. "NexJ Systems will continue to innovate and lead in the enterprise CRM for Financial Services market. We strive to deliver the kind of industry-transforming features that our clients want."

About Gartner's Cool Vendors Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

About NexJ Systems Inc.

NexJ Systems Inc. is a provider of innovative, scalable, next-generation CRM solutions for the financial services industry. Targeting enterprise customers with sophisticated customization, integration, and scalability requirements, NexJ Systems' enterprise platform offers powerful contact-centric solutions for financial services including an Integrated Advisor Desktop for wealth management. Founded in 2003 by former executives of Janna Systems, NexJ Systems' management team has a proven track record of success with a 10th generation enterprise CRM architecture that can support large-scale system deployments for financial services. For more information about NexJ Systems and NexJ® Contact, call 416-222-5611, e-mail info@nexj.com or visit www.nexj.com.